



Twin Centre Minor Hockey Association  
1 Green Street, St Clements, ON N0B 2M0

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August 6, 2020

Exciting News for Twin Centre Minor Hockey!!!

Today, we're releasing an updated brand identity, which includes new logos, colours, and styles. You'll see the association's new look, especially now being reflected on our Twin Centre Minor Hockey Association website ([www.tcmha.ca](http://www.tcmha.ca)).

We believe the new look is a refresh on our logo design and also includes additional logos that will be utilized for branding with Twin Centre Minor Hockey!



The goal was to create a new jersey design, be able to better match available colours and styles, while also providing a refresh for the TC Stars for the upcoming season. The "TC" of the logo, represents Twin Centre as it previously did but combining the "Stars" into the logo gives it a new look. This project was undertaken in the spring and at this time is a great opportunity to release the new design in advance of the season start in September.

You will also see this new logo soon on new team jerseys starting for the 2020/2021 season!

We hope you like this new look and feel for Twin Centre Minor Hockey! Look for more updates from your association as we move towards the start of the hockey season.

Regards,

David Dienesch  
President  
Twin Centre Minor Hockey Association